



# GLOBAL IMPACT REPORT

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## GLOBAL IMPACT 2025

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# THE POWER OF GOD'S WORD IN YOUNG HEARTS

I have been serving full-time in soccer ministry for 45 years, and what I am witnessing now is enabling a greater Kingdom impact among the nations than I could have imagined. All glory to God for what has taken root and is producing fruit. With recent opportunities to partner with national church bodies, it feels as though we have moved from scattering seeds to planting in rows. These denominations provide a strong framework for this volunteer-based soccer discipleship ministry led by the Church. The Church, not Ambassadors, takes center stage - powerfully discipling the next generation with the Word of God.

Recently, while visiting one of 56 trained churches in Kenya (pictured above), high in the mountains outside Nairobi, a coach shared an incredible testimony. The government Forestry Department provided a field exclusively for the church and school, where children now gather every Saturday for football and discipleship. When he first returned from training, about 40 children were attending church. After just two weeks of running the DT6 football discipleship program, attendance grew to 200 children.

I truly believe that when the Word of God is planted in the heart of a child, it has the power to shape a life - and entire nations. It brings me great joy to hear children recite Scripture and see it take root in their hearts, impacting lives, schools, and communities.

I am deeply encouraged by where God has brought us today. There is immense opportunity to equip the Church for the Great Commission around the world, and I trust this summer's World Cup will add fuel to the fire. Your support and prayers make what is shared in the following pages possible. Thank you!

**JONATHAN ORTLIP**  
AMBASSADORS FOOTBALL INTERNATIONAL DIRECTOR & FOUNDER

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## WHY WE EXIST

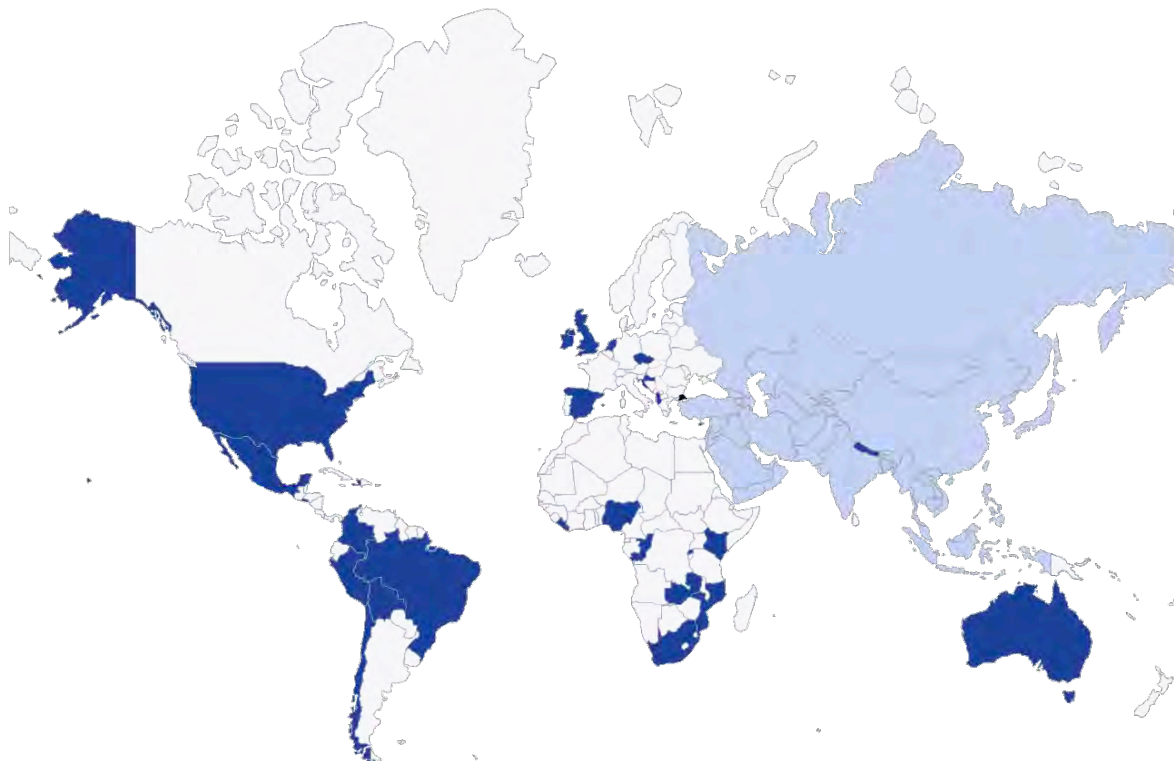
We are called to be a servant-hearted global mission working as one team through football developing innovative strategies to mobilize the Church so that through the Word of God, disciples are made in every nation.

## OUR MISSION

Our mission is to communicate the good news of Jesus to all people through football.

## OUR VISION

Our vision is to see the transformation of individuals, communities and nations through indigenous football ministry around the world.



Albania • Australia • Bolivia • Brazil • Chile • Colombia • Congo • Croatia • Cyprus • Czechia • El Salvador • Great Britain • Haiti • Ireland/N Ireland • Kenya • Liberia • Mexico • Mozambique • Nepal • Netherlands • Nigeria • Peru • Rwanda • Serbia • Slovakia • South Africa • Spain • USA • Zambia • 6 Asian Countries



180 STAFF

SERVING IN 35  
COUNTRIES  
AROUND THE  
WORLD



19,414 PLAYERS

INVOLVED WEEKLY



452 CHURCHES

INVOLVED IN OUR WORK



1,165 COACHES  
TRAINED

IN 59 TRAINING COURSES



14,644 PLAYERS

INVOLVED IN CAMPS,  
CLINICS & TOURS

# FOOTBALL FAITH FUTURE

Over the past year, Ambassadors Football has continued to create meaningful impact across Football, Faith, and Future - shaping lives and strengthening communities around the world. In the pages that follow, we take a closer look at these three core areas, highlighting and celebrating the lasting outcomes experienced along the way.

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# FOOTBALL

We are incredibly proud of the football achievements of our Ambassadors offices around the world. It has been inspiring to see teams not only compete, but grow, persevere, and reach new milestones in their respective contexts.

In Colombia, a school team trained by our staff reached the semifinals for the first time in its history, while in Peru, a team celebrated a long-awaited breakthrough by winning a tournament after four previous final defeats.

Zambia saw great success at the youth level with both the U10 and U12 teams winning the Chilenje Youth Cup, and an Asian country celebrated a High School National Championship in futsal. In Ireland, the U14 girls claimed a trophy and younger teams enjoyed tournament success, while the women's team reached a League Cup final.

# FOOTBALL

Across other regions, the impact is just as encouraging:

- In Cleveland, teams achieved success at multiple levels, including league titles, state championships, and a national final appearance, while also seeing over 50 players continue to play at the collegiate level.
- Rwanda continues to develop strong female talent, with players now competing across all three divisions and many more in youth systems.
- In Congo, teams finished as runners-up in both the City Cup and Provincial Championship, while also excelling in a church-based Bible competition.

In Brazil, beyond results, it has been powerful to witness children from challenging backgrounds finding joy and opportunity through football, participating in tournaments and camps and experiencing the game in a meaningful way.





# FAITH

We are incredibly encouraged by the spiritual impact taking place through our Ambassadors Football ministries around the world. It is powerful to see players not only hearing the Gospel, but responding with genuine faith, curiosity, and growth.



In Serbia, children are engaging deeply—listening carefully, asking questions, and seeking guidance. In Mexico, outreach through tours and camps created opportunities for dozens of players to hear the Gospel, with many receiving New Testaments, while in Great Britain over 300 New Testaments were distributed through programs. Across Kenya and Florida, players are faithfully memorizing Scripture, and coaches continue to grow through consistent devotionals.



In Nigeria, 23 young people made first-time commitments to Christ, while in Nepal and Thailand, individuals and groups of players have placed their faith in Jesus and are preparing for baptism. In India, one player's family has even opened their home to begin a Bible study, and in Albania, this work has contributed to the planting of a new church.

# FAITH

One story that captures this impact comes from Pittsburgh, where we've seen meaningful, personal transformation in young players. A 10-year-old boy not only shared from the Bible during practice, but went on to create a video to share the Gospel with his friends. Another player intentionally sought out a coach to learn how to share his faith, while a boy who struggled with anger chose to walk away from conflict and ask for guidance instead - demonstrating real spiritual growth.

Stories like this are echoed elsewhere, such as:

- In Dallas, where a camper gave their life to Christ, leading to their entire family coming to faith, being baptized, and even bringing friends to church.
- In South Africa, both coaches and players are coming to faith and being strengthened spiritually, with real healing taking place as trauma and brokenness are addressed.
- In Cyprus, a player from a refugee family who has been part of the program for several years has begun reading his Bible for himself - another quiet but powerful sign of growth.

These moments remind us that beyond programs and numbers, God is changing lives in lasting and deeply personal ways.





# FUTURE

We are greatly encouraged by the emphasis on education and character development across our Ambassadors Football ministries around the world. It is inspiring to see players growing not only in their abilities on the field, but in discipline, responsibility, and integrity in everyday life.

- In Spain, players are approaching their studies with greater professionalism and focus.
- In Chile, several students stood out as top of their class, while others showed meaningful academic improvement.
- In Bolivia, players have reached important milestones by graduating from high school.
- In Mozambique, there has been clear growth in relational behavior—respecting parents, strengthening friendships, and showing a willingness to help others.
- In Haiti, transformation in character has been evident not only in players, but also in parents and staff.



## FUTURE

One particularly encouraging example comes from Cyprus, where five junior coaches are now serving - the most ever - all of whom are former players. It is powerful to see these young leaders step into coaching roles while continuing to be mentored and developed. This kind of intentional growth is also evident in South Africa, where boys are learning to manage their emotions, deal with anger in healthy ways, and remain committed to their education.

Together, these stories reflect more than just progress - they point to young people being shaped into mature, responsible leaders with strong character, a commitment to learning, and a desire to positively impact those around them.



NOTHING BRINGS PEOPLE TOGETHER LIKE

# FOOTBALL

Football is a powerful tool for ministry - transcending culture, language, and social barriers to open hearts to the Gospel.

## **A Universal Language**

It connects instantly, even in the most remote places, breaking down barriers where words cannot.

## **Culturally Relevant**

Deeply rooted across cultures, football draws people in - creating natural opportunities to meet them where they are and introduce them to Jesus.

## **A Microcosm of Life**

It reflects real life - joy, struggle, teamwork, and perseverance - making it a meaningful setting for authentic, whole-life discipleship.

## **A Vehicle for the Gospel**

While not the message itself, football creates space to share it - opening doors locally and globally.

## **A Global Phenomenon**

With billions engaged, its reach spans nations and generations, making it a strategic tool for mission.

At Ambassadors, we're passionate about how God uses this sport for His purposes. What starts as a game can become a pathway to transformation - drawing people to Christ, building communities of faith, and advancing the mission of the Church worldwide.

# 2026: OPPORTUNITY FOR EVERY CHURCH

For 38 days this summer, the World Cup will light up screens and stadiums across the US, Canada, and Mexico. An estimated six billion fans — children, families, whole communities — will follow the beautiful game.

And when the world gathers around it, the Church has a powerful opportunity to connect and share the hope of Jesus.

This World Cup, we want to help churches step into that opportunity — loving your neighbors well and reaching families who might never normally enter a church.

We've created a simple, fun football program built specifically for the World Cup time, featuring an animated football parable alongside the story of the Good Samaritan — a creative and compelling way for children and families to encounter Jesus

To learn more information or access these resources please visit:

[ambassadorsfootball.org/golden-ticket](http://ambassadorsfootball.org/golden-ticket)





# FINANCE

Thank you for standing with Ambassadors Football over the past year. Your faithful prayers and support have made a lasting impact, opening doors to share Christ's love through the global game.

As we move forward, we ask for your continued prayers as we seek to build on this momentum, stewarding every opportunity well and proclaiming the hope of Jesus wherever He leads.



**TOTAL REVENUES: \$3,700,248**  
 \$2,300,236 - contributions & grants  
 \$1,399,912 - program income



**TOTAL EXPENSES: \$3,708,582**  
 \$2,459,592 in ministry activities  
 \$479,542 in administration  
 \$769,448 in grants to affiliates

Ministry Activities include all U.S. program activities as well as international ministry efforts carried out by U.S.-based staff.

Administration refers to the operational overhead required to support ministry work both globally and within the U.S.

Grants to Affiliates include all funds raised in the U.S. by international staff or offices that are distributed to global partners for ministry work in their respective countries.



# PRAYER REQUESTS

Across our Ambassadors Football ministries around the world, several common challenges continue to surface. While each context is unique, many offices are navigating similar pressures related to resources, leadership, and growth. These challenges also highlight clear opportunities for strengthening the work and increasing long-term impact. Please pray with us in these areas:

## Common Challenges

### Financial Pressure:

Ongoing needs for funding to sustain programs, cover travel costs, and maintain healthy cash flow.

### Staff & Volunteer Shortages:

A widespread need for more coaches, leaders, and administrative support.

### Facilities & Field Space:

Limited access to quality fields, training environments, and office space.

### Leadership Development:

The need to train, equip, and transition leaders for long-term sustainability.

## Specific & Contextual Challenges

### Church Engagement & Partnerships:

Difficulty identifying the right partners and building stronger relationships with local churches.

### Recruitment Needs:

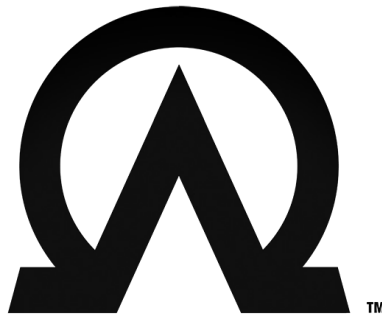
Challenges in attracting and retaining both players and qualified coaches.

### Organizational & Structural Strain:

Leadership transitions, administrative burdens, and internal restructuring needs.

### Resource & Logistical Gaps:

Equipment shortages, transportation needs, and coordination challenges between local and global efforts.



**AMBASSADORS**  
**F O O T B A L L**

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[www.ambassadorsfootball.org](http://www.ambassadorsfootball.org)  
[afcomms@ambassadorsfootball.org](mailto:afcomms@ambassadorsfootball.org)