



# Ambassadors in Sport

Ministry Report 2012





“ Sport has the power to change the world. It has the power to inspire; it has the power to unite people in a way little else does. ”

Nelson Mandela  
Former South African President & Activist

Dear Friend,

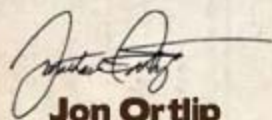
Ambassadors In Sport, which began as a small team of us in England, is no longer a small team. Now 22 years later, our 1000+ trained volunteers share the Gospel along with indigenous staff in 22 countries around the world. Over the past two years, Ambassadors leaders and I have "counted the cost" (Lk. 14:28) for moving forward and have recognized some important facts:

+ God has blessed Ambassadors with an amazing ministry. Youth in the 4/14 Window are making commitments to Christ & being disciplined on a weekly basis all over the world! In addition, we are increasingly being asked to partner with churches and Christian agencies to access the 6000 remaining unreached people groups with the Good News. The ministry models we use and the training we provide are relevant across the globe.

+ New prayer & financial partners are needed to strengthen our foundation as we expand into new countries. Please consider if you are able to join the newly-formed Ambassadors Football Partners team that will invest in the work of God's Kingdom. As a member of our team, you will receive a regular email update from me, called "30 Seconds", which is an opportunity to hear and pray about the global impact of Ambassadors' ministry.

We are praying for a team that is dedicated to having a global impact through the sharing of the Gospel. Is God calling you to join us?

Until He Returns,



**Jon Ortlip**

Ambassadors  
International Director





Ambassadors in Sport was founded in 1990 with the mission of communicating the good news of Jesus to all countries and people through football (soccer). Since our inception, the ministry of Ambassadors has born great fruit thanks to the grace of God and the dedication of football ministry pioneers all over the world.

The global work of Ambassadors now includes over one hundred staff members in 22 countries, and the opportunities for further growth continue to multiply. In the past year, the organization saw significant progress towards the launch of new works in Mexico, Peru & Serbia, with many people being trained & equipped to begin their own ministries in 2013. These new developments hold significant promise in moving us closer to the realization of our vision to see indigenous ministry in every country & culture.

## Ambassadors Vision



## MINISTRY SNAPSHOT

Sixty-nine children turned up to the first-ever Ambassadors' camp in Cape Town, South Africa. One amazing story comes from a mother who wanted to pull her two boys out when she heard it was a Christian camp. She reluctantly allowed them to attend and the older son quickly professed to be an atheist and refused to take part in the Bible sessions. During these times the boy sat with one of the staff from our partner church and began to open up about his life. At the end of the week the mother said both boys loved the camp and will definitely come back next year. It was incredible to see their attitudes change and see 14 children make first-time decisions to follow Christ!



## Ambassadors Approach

Ambassadors' unique approach to football ministry incorporates football, faith and future components into all of its programs & activities. The holistic ministry of Jesus inspires us to continue in His example, reaching out to the poor & oppressed in our communities.

The goal of Ambassadors is to see long-term transformation, on and off the field. Every participant in an Ambassadors program will be equipped and encouraged to grow physically, emotionally and spiritually. In order to achieve long-term transformation, Ambassadors partners with local churches, government & community-based organizations, corporations and individuals, to better serve its participants and their families & friends.



## MINISTRY SNAPSHOT

In 2012, Ambassadors partnered with One Hope and another global sports ministry movement to produce & distribute a coaching DVD to 200,000 coaches worldwide, who will then utilize it to reach out to 4 million children with the good news of Jesus!

In September, 25 coaches came from across Kenya to take part in a TREC. One young man, a 17-year-old named Israel, came from one of the largest slum areas in Nairobi and emerged as one the most gifted coaches of the week. In addition, many of the other delegates returned to their hometowns excited to begin serving God with what they learned. This group of coaches has the potential to disciple 350+ youth over the next year!

# Ambassadors Programs

Around the world Christians and churches are being prompted to reach out to their communities through football. The TREC Program (Training, Resourcing and Equipping Churches & Coaches) was developed by Ambassadors over ten years ago to enable believers to faithfully minister in their own communities. In recent years, the need to provide ongoing support to the TREC-trained ministers has prompted Ambassadors to launch the Association Program as a follow-up to TREC.

Together, the TREC and Association Programs are a recognition that Ambassadors now has the opportunity to support football ministers beyond our own offices, reaching into churches, denominations and ministry organizations at the local, national and continental levels.



## 2013 Partnership

Will you join with us in taking this exciting step in 2013?

We need your help to continue supporting a global football ministry movement that is reaching the ends of the earth with the good news of Jesus.

Please prayerfully help us launch new programs & initiatives and continue to establish a solid foundation for 2013.

## 2013 Needs

PARTNERSHIP DEVELOPMENT ... \$52,000

Establishing intentional partnerships with churches & Christian organizations and realigning our programs & activities to better integrate with global evangelistic movements such as Project 414.

REGIONAL STRENGTHENING ... \$64,000

Building capacity in key offices around the world that are supporting regional growth in football ministry.

RESOURCE DEVELOPMENT ... \$38,000

Editing, refining & reproducing our 20+ years worth of resources to make them available for distribution to football ministers worldwide.

COMMUNICATIONS INFRASTRUCTURE ... \$85,000

Creating & streamlining global communication technologies to respond to the growing needs of Ambassadors' staff, volunteers and partners.

OVERALL INVESTMENT ... \$239,000



## Contact:

Ambassadors in Sport  
330-963-6599  
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Payable to Ambassadors (memo note: Int Project)  
PO Box 847, Twinsburg, OH 44087

*Ambassadors In Sport is a 501(c)3 not-for-profit organization.*

